



## Our Company: A Needed CHANGE

O'Design is a breakthrough company that is changing our industry's approach to AV, Hybrid, and Virtual Events by providing a needed, missing niche.

With 25+ years of AV, Hybrid, and Virtual production experience, O'Design takes full responsibility for all required work and execution, providing unmatched support, engagement, and direction. Every step, every demand, and every need are managed by our Elite team- all at or under budget, every time.

O'Design is the only company in the country to fully manage and execute every step of Audio Visual, Hybrid, and Virtual individual and combined events while providing Full Event Management Productions and Creative Engagement, working with only the highest-rated companies.

We provide services and support in the Americas, Caribbean, Europe, Africa, and APAC.

Our company's common purpose: **"Providing Experience Excellence"** in all that we do.

## Client

### TESTIMONIALS

Just a Few Client Testimonials

- *"Our Dream Team"*
- *"Finally, an answer to all my problems"*
- *"Excellence in detail – an industry leader"*
- *"There are 2200 Participants from around the World and everybody had a great time! Some attendees have been telling us this is the best AV/hybrid/virtual conference they've been to."*
- *"O'Design's wealth of knowledge and timely communication was invaluable in the planning and execution of the event."*
- *"I'm so impressed with O'Design! They were extremely buttoned up and organized."*
- *"Incredible Product, Incredible Event"*
- *"O'Design makes our world better with their professionalism, and they lived up to their promise to take care of EVERYTHING!"*
- *"Our attendees loved the switch from in-person to virtual this year! Thank you O'Design for your help making it happen."*
- *"I was incredibly pleased with O'Design on the first event, and the second one went even smoother!"*
- *"Event Masters: O'Design took the lead and guided me through the whole process with less than a month to plan."*
- *"Exemplifies extreme competence"*
- *"You're the stress reducer – my go-to team!"*
- *"Excellence in detail – an industry leader"*
- *"Incredible product, incredible event"*
- *"An absolute seamless event – I wish I found you sooner"*



## Success in SERVICE

Just a few of many case studies on our past success – part of the reason we retain 98% of our clients:

Alberta, Canada / 300 ppl / Three-day event / General Session and eight breakout rooms

The client received a quote for \$90K from the in-house AV company with the event just three weeks away. Within four days, O'Design was able to secure all needed AV, including superior services and equipment for \$43K. This included any/all venue charges.

Montreal, Quebec / 500 ppl / Four-day event / General Session and 10 breakout rooms

The client received a quote from the in-house AV company at over \$85K. O'Design was able to work with an outside AV company to provide the AV and all venue charges at \$47K - \$10K under the client's budget.

San Francisco, CA / 400 ppl / One-day event / General Session

Heavy Union Market / required Union labor. In-house AV quote was \$65K for equipment and Union labor. O'Design secured the event for \$38K including all required Union. (O'Design managed all Union logistics, including scheduling with local Union and required Union payroll company).

Phoenix, AZ / 2700 ppl / Five-day event / General Session, 25 breakout rooms, AV Management for vendors

In-House AV quoted \$719K without the vendors' AV needs, and O'Design successfully managed this large event with vendors, charging stations, and extra equipment for \$343K.

Chicago, IL / 170 - 300 ppl / Four-day event / General Session, 3 Breakout rooms, and a Ballroom for Award Dinner

The event was in a heavy Union labor market. In-house AV quoted \$108K for the equipment and Union labor. O'Design managed all Union logistics (including scheduling with the local Union and communicating with the required Union payroll company) using an outside AV company and adding an extra internet option for the total cost of \$75K.

Huntington Beach, CA / 275 ppl / Four-day event / General Session, exhibit hall, and 6 breakout rooms

The client works for a non-profit and has a tight budget for the event. In-house AV quoted \$97K for all the equipment and labor, and O'Design secured the event for \$64K, which included all the venue charges.

Live event switched to virtual event / 275 ppl / Four-day event / General Session, workshops, Back-to-back meetings

This client provided medical workshops and presentations for their in-person event, then switched to virtual conference. O'Design successfully managed this event with complimentary AV equipment rentals and full production support to the client and presenters. This virtual event costs less than \$25K, including performing full segment rehearsals, recording all live presentations, and providing sponsor outreach throughout the entire conference.

Association Conference / 45-100 ppl / Multi-deal Agreement for 9 Events/ Two-Day Event / General Session, 1-3 breakouts

This association client has multiple live events turning into virtual meetings. O'Design has signed a multi-deal agreement with this group for \$70K and had successfully managed all virtual events.

Large Federal Virtual Conference / 4000-4500 ppl / One-day event / 5 Plenary Sessions, 225-150 Breakouts, 50 exhibitors

This client has a heavy in-person live event turned into a virtual conference. O'Design managed the full production for this virtual conference with ASL and Spanish translation and adding platform by utilized CVENT event management software for registrations and agenda/schedule communication.

State Energy Summit / 1000 ppl / Two-day vents / 36 Sessions with Back-to-back Sessions, 40 exhibitors

O'Design provided full-service production and management for the client's virtual summit and helped build the entire platform for \$33K. O'Design executed the full production management on this event, including pre-production to record material for all presentations, created sponsorship opportunities in advance, and provided full presenter virtual environment support with registration setup and training.



## What To EXPECT

Our Promise to you: **Accountability, Creativity & Innovation, Warmth & Courtesy, Reliability, and Involvement.**

- **Full Execution:** all elements and expectations with complete management and support. We do it all for you!
- **Reliability and Experience:** we have managed hundreds of events, bringing a foundation of knowledge and experience required for great success.
- **Absolute Management:** we manage and execute every portion of the event – *everything*. All elements are thought through and delivered timely with full care and direction from pre-production to the live event.
- **Solid Support and Communication:** we will guide you through the entire process while providing quick and informative updates with action items. We know every step, process, timeline, and deadline.
- **Elite Team:** we provide you a full Technical Team and a full Event Management Team – a complete and attentive team taking care of the full spectrum of your event.
- **Reliable Partnership:** we work with you and for you as an extension of your team – your success is our success. We will guide you and help you through the entire process. We take full accountability for every step while keeping you informed and updated while negotiating the best prices and services for your event.
- **Transparency:** we are open with all your event elements while working to ensure we research, share, and own all factors. This includes your budget and event charges. No unknowns, nothing hidden, nothing held back.
- **Proven Process:** we provide highly productive event processes for every step including, our *DISCOVERY* stage: learning and owning all expectations. Our *RFP* stage: building, submitting, and establishing the best vendors and platforms. Our *CHECKLIST* process: full execution of deadline and required steps. *WHITE GLOVE* management with all involved and affected parties, attendees, presenters, speakers, technicians, and teams with FULL MANAGEMENT, INVOLVEMENT, and OWNERSHIP of your event.

## O'Design's INVOLVEMENT

We work directly with over 200 AV, technology, stage design, décor companies, virtual platforms, and studio companies nationwide and internationally as well as all in-house AV companies – **all ready to support us with any event.** These carefully vetted strategic partnerships give you peace knowing that your events will be seamless wherever – and whenever – they are held.

We are a Preferred Supplier with many of the major site sourcing, virtual, and event technology companies.

O'Design is active with **the best organizations in the Meetings & Events Industry**, including:



**O'DESIGN ELITE:** a unique and complimentary AV, Hybrid, and Virtual membership assisting our members and industry with education, involvement, help, and 24/7 support with LIVE events, webcasts, writeups, support guides, and direct interaction with the O'Design team and owner Stephen O'Connor.